

## MONTHLY MEMBERSHIP PROGRESS REPORT

## Multiple District 33

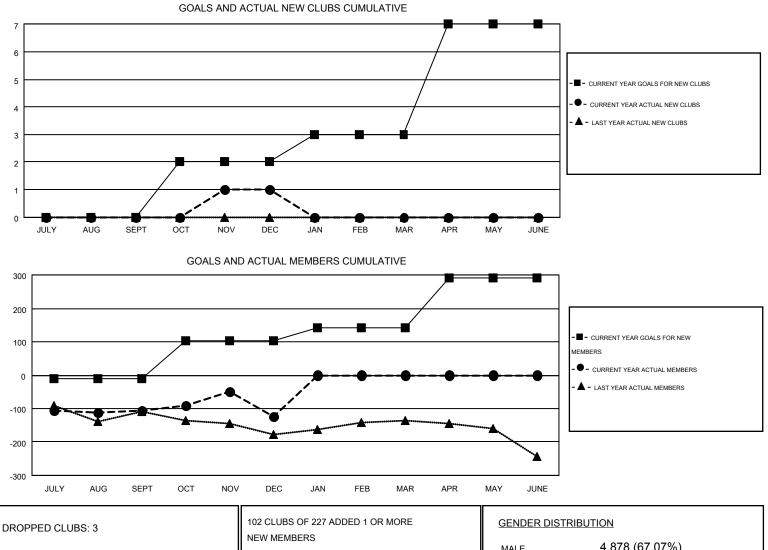
Results as of: 12/31/2016

## LOCATION: MASSACHUSETTS

## GMT: ED LECIUS

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| 0   | 0/11 |

| Clubs<br>RESULTS FOR 2016-2017 |                  |           |                  | Members               |               |                    |  |                    |                  |
|--------------------------------|------------------|-----------|------------------|-----------------------|---------------|--------------------|--|--------------------|------------------|
|                                |                  |           |                  | RESULTS FOR 2016-2017 |               |                    |  |                    |                  |
| QUARTER                        | NEW CLUB<br>GOAL | NEW CLUBS | DROPPED<br>CLUBS | NET<br>GAIN/LOSS      | QUARTER       | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW<br>MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |
| JULY/AUG/SEPT                  | 0                | 0         | 2                | -2                    | JULY/AUG/SEPT | -10                | 134                                    | 240                | -106             |
| OCT/NOV/DEC                    | 2                | 1         | 1                | 0                     | OCT/NOV/DEC   | 113                | 178                                    | 195                | -17              |
| JAN/FEB/MAR                    | 1                | 0         | 0                | 0                     | JAN/FEB/MAR   | 40                 | 0                                      | 0                  | 0                |
| APR/MAY/JUNE                   | 4                | 0         | 0                | 0                     | APR/MAY/JUNE  | 148                | 0                                      | 0                  | 0                |



| DROPPED CLUBS: 3 |     | 102 CLUBS OF 227 ADDED 1 OR MORE | GENDER DISTRIE      | GENDER DISTRIBUTION   |       |  |
|------------------|-----|----------------------------------|---------------------|-----------------------|-------|--|
|                  |     | NEW MEMBERS                      | MALE                | 4,878 (67.07%)        |       |  |
|                  |     |                                  | FEMALE              | 2,395 (32.93%)        |       |  |
| DROPPED MEMBERS  |     |                                  |                     |                       |       |  |
| DECEASED         | 63  | CLICK HERE FOR HEALTH            |                     |                       | 4.044 |  |
| CLUB CANCELLED   | 10  | ASSESSMENT DATA                  | FAMILY UNIT MEMBERS |                       | 1,044 |  |
| OTHER            | 364 |                                  | HEAD OF HOUSEHOLD   |                       | 505   |  |
| TOTAL            | 437 |                                  | NON-HEAD OF HOUSEH  | NON-HEAD OF HOUSEHOLD |       |  |
|                  |     | _                                |                     |                       |       |  |